



# CORY REED

22—year resident of Charleston Court

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Ashley Court: Jupiter, FL



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**PROFESSIONAL  
COPYWRITER**

**EDITOR**

**DIGITAL MARKETER**

**Tutoring &  
Teaching**

All Saints Catholic School  
Pre-K Teacher  
Substitute Teacher

Tutoring Experience: K-8

**Volunteer Work**

Live Like Jake  
Quantum House  
Big Heart Brigade  
Susan G. Komen  
60-Mile Breast Cancer Walk  
Light the Night for Leukemia

**Education**

Bachelor of Arts in English  
Writing Concentration  
State University of NY

## Candidate Statement

After more than 20 years as a proud Charleston Court homeowner, I believe a neighborhood should be more than a collection of houses—it should be a true community. I yearn to see a Board that leads with transparency and inclusivity, and is open and willing to hear residents’ concerns, idea, and perspectives. And most importantly, I would like to see our HOA costs decrease and the value of our homes increase.

My vision for Charleston Court is a place where neighbors know and support one another, where our shared spaces reflect pride and care, and where everyone feels welcome and proud to call Charleston Court, ‘home’. By strengthening connections, thoughtfully maintaining our community, and fostering an atmosphere of respect and friendliness, Charleston Court can be not just a place to live—but a place to belong.

## Snapshot

I’m a seasoned writer and editor with more than 25 years of experience in marketing and copywriting, specializing in clear, compelling communication across print, digital, web, SEO, and marketing platforms. My work has been published in newspapers and magazines, as well as digital publications.

My work spans SEO articles, email campaigns, web content, ads, scripts, and marketing materials for organizations including Illustrated Properties, International Alliance of Healthcare Educators, Virginia Law Foundation, Girl Scouts of Southeast Florida, and the John Maxwell Team.

I’m committed to serving the community through volunteer efforts with various organizations including *Live like Jake* and *Susan G. Komen for the Cure*.

I’ve been a homeowner in Charleston Court for 22 years, giving me a deep, long-term understanding of our community and its priorities. Originally from Upstate New York and now loving life in Jupiter, I enjoy travel, food, and spending time at the beach with my husband—bringing the same curiosity, energy, and care to my community as I do to my work.

## A Fresh Outlook Starts With You

Curious about the future of Charleston Court? Visit **FreshOutlook4CC.com** to meet the NEW candidates, explore fresh ideas, and learn how greater transparency, communication, and homeowner involvement can strengthen our community. This is your chance to stay informed, get engaged, and be part of positive change.

I welcome the chance to meet you at the “Meet the New Candidates Community Social” on February 22 at 2pm at the Community Pool.

